

## **DISINGERM ANNOUNCES THE PROTECT OUR PROTECTORS CAMPAIGN**

*Local company will help disinfect and protect all official vehicles in DFW during the pandemic.*

APRIL 14, 2020 (DALLAS, TX) - Starting April 16th, disingerm, the leading new disinfectant and protectant service to emerge from the coronavirus crisis, will kick-off the Protect Our Protectors campaign in Texas. They will offer free disingerm services to all police, fire and rescue departments in North Texas using PURTEQ® products and equipment.

“I’m excited about the opportunity to help those who help us. In the wake of the COVID-19 crisis, police and other first responders need to take extra steps to ensure they are kept safe and we’re glad to step up for the cause,” said Tom Stokes, CEO of [disingerm.com](https://disingerm.com) by nuVuez LLC.

Destroying germs, bacteria, and viruses is the company’s top priority and has been since before the pandemic. The PURTEQ products have been used for over 10 years with over 200,000 customers.

“All of these jobs were risky before, but now that risk has multiplied and now there’s a further element of danger affecting their family members and we have to do whatever we can to help prevent that,” adds Paul Salfen, the VP of Marketing and Media Relations.

To expedite the task of treating Dallas Police and Texas State Troopers first, disingerm has teamed up with Lopek Companies to help with the labor-intensive task. Lopek has over 300 crews across the state that will help service the vehicles.

“I mentioned the idea and Lopek is the one that got the ball rolling. We called PURTEQ headquarters and they stepped up immediately. It was an easy sell – how can we help our police do a better job and be safe doing it,” explains Stokes.

At press time, disingerm is available to service buildings and homes as well as vehicles.

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MEDIA: For questions, to set up an interview, or for footage of a cleaning, please contact Paul Salfen: [.paul@paulsalfen.com](mailto:paul@paulsalfen.com)

ABOUT DISINGERM: As the official exclusive user of PURTEQ® Technologies in Texas, the company is focused on using the unique product to combat the further spread of diseases from infected surfaces. PURTEQ® cleans, shields, and protects surfaces while providing an ongoing layer of protection with an

invisible water, soil, and stain barrier coating. PURTEQ® PREVNT with TOUCHPOINT formulas via disingerm protect for 90 days.

ABOUT PURTEQ: PURTEQ "Scientifically Advanced Clean" formula has been fighting germs, bacteria, and viruses for over 10 Years with over 200,000 satisfied customers.

ABOUT LOPEK: Lopek Companies, LLC was founded in 2010 by Kevin Loper. Lopek specializes in commercial construction. Loper also owns SkinzWraps in Dallas.

Assets: <https://www.youtube.com/watch?v=aVsQAGgUitc&t>