

DISINGERM ANNOUNCES PARTNERSHIP WITH AUTOMOTIVE EXPERT AND NATIONAL LAUNCH OF PRODUCT

Local Company hires automotive expert to lead the way for auto dealers nationwide during the pandemic.

APRIL 20, 2020 (DALLAS, TX) - Starting April 21st, Disingerm, the leading new disinfectant and protectant service to emerge from the coronavirus crisis, has announced that Stephen Fly has joined the company to further develop their growing position in the automotive industry and will nationally launch their product, DrivePur®

Fly has been in the automotive business for over 30 years, having started selling cars and working his way up to General Manager and then Managing Partner with record levels of profitability for the dealerships before forming Green Automotive Company and later Green Energy Transportation.

“I am excited to join the dedicated and passionate team at Disingerm. I am looking forward to working with top-notch professionals and their quality and service teams that specialize in both disinfecting and protecting. We will continually enhance capabilities to meet the needs of clients in markets that require protection from this virus. I look forward to working with a company that takes pride in itself and its quality service,” said Steve Fly, Vice President, Automotive Division.

Mr. Fly is spearheading the DrivePur® program. DrivePur® has quietly been a leader in treating vehicles for germs, bacteria, and viruses for ten years and has hundreds of established dealership accounts nationwide. Mr. Fly will develop North Texas and beyond, helping auto dealers establish a foundation in disinfecting and protection that previously seemed to be a standard with quality dealerships but after the pandemic, should be a requirement.

“Destroying germs, bacteria, and viruses in homes, offices, and industrial factories is the company’s top priority and it’s great to add the automotive side to it all in a streamlined process like DrivePur®. I’m confident that Steve will play a key role in providing and implementing high quality solutions for our clients. We’re very fortunate to have him on the team and look forward to working together to help fight this virus,” said Tom Stokes, President/COO.

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MEDIA: For questions, to set up an interview via phone, Zoom, Skype, or for footage of a cleaning or a studio demonstration/cleaning, please contact Paul Salfen: paul@disingerm.com

ABOUT DISINGERM: As the official exclusive user of PURTEQ® Technologies in Texas, the company is focused on using the unique product to combat the further spread of diseases from infected surfaces. PURTEQ® cleans, shields, and protects surfaces while providing an ongoing layer of protection with an invisible water, soil, and stain barrier coating. PURTEQ® PREVNT

with TOUCHPOINT formulas via Disingerm protect for 90 days. The company is also focused on helping auto dealers nationwide with better solutions via DrivePur®.

ABOUT DRIVEPUR: DrivePur® Solution is a nano-sized colorless, odorless, and invisible coating that is safely sprayed onto any clean surface. When exposed to light, it reacts naturally to produce a strong oxidation effect that helps break down and minimize undesirable toxic substances and odors.

ABOUT STEVE FLY: Mr. Fly owns and operates Dealer Group of America, His Company is an authorized agent of DrivePur® Technologies. Steven Fly Bio www.disingerm.com/steven-fly

Assets: <https://youtu.be/Dt1azhybqL0>

<http://www.disingerm.com/drivepur>